



Experienced SQL software developer with a technical mindset

Are you a software developer with several years of SQL experience, who gets motivated by being a key person for the technical backend part of our products?

Do you want to join a small team of dedicated colleagues who have high standards for both software development and user-friendliness?

Have you got a sharp eye for details and the ability to deliver great results even when the deadline is tight?

As a software developer at My Instore Radio, you will get the chance to work in a professional environment with like-minded individuals that have a passion for their tech, the ability to make a difference, and a mindset in which the customer and the user experience are always in focus.

We offer a friendly, laid-back working environment with ample opportunity to grow and gain new skills within the field.

About us

My Instore Radio is a tech company which provides background music and digital signage solutions to stores, restaurants, and hotels around the world. Founded in 2011, My Instore Radio has 9 employees, including Developers, Supporters, Music Manager and Sales Representatives. Three of our colleagues are based at our office in Los Angeles, US.

My Instore Radio shares an office space with AVdesign in Billund, and in total we employ about 28 skilled colleagues of various nationalities.

About the role

The role requires a deep understanding of T-SQL and experience in developing stored procedures, triggers, and functions. The ideal candidate has great experience in Microsoft SQL, and knowledge of Microsoft Azure SQL will be preferred. We value innovative thinking and a natural interest in optimization in general. You will be a sparring partner for both our sales and support department.

Additionally, knowledge of SQLite would absolutely be an advantage.

We are offering exciting challenges and the opportunity to make a true difference for both our customer and our professional solution.

Responsibilities:

- In-depth work with business logic in the backend part.
- Further development and optimization of our SQL database.
- Handling system requests from our support department.
- Fully responsible, together with the rest of the team, for development in total runs as planned and to our customers' expectations.



About you

You are a dedicated professional with a positive attitude and a collaborative mindset. The workplace language is English, so fluency in Danish is not required, but we expect strong written and oral English communication skills.

You have technical flair and are able to both immerse yourself in your work and exude a friendly and outgoing demeanor.

You also have a natural ability to take professional responsibility for your team's performance.

Your profile:

- Have great technical understanding and a natural interest for it.
- Can work within several IT systems and projects at the same time – and still deliver great results as agreed.
- Thrive with documenting your work, being structured and targeted.
- Show initiative and proactivity with a flexible approach.
- Help innovate and increase customer success with our product.
- Have a strong work ethic.
- Be a team player who can work collaboratively and contribute to the team.

Additional information

If you are interested in the position, we would like to hear from you soon. We are looking for someone to start immediately or as soon as possible.

The position is permanent. Working hours are 37 hours per week.

The role is based in Billund, Denmark. We value physical presence in the office where collaboration and professional sparring takes place, but we are also open to remote working.

If you have any questions about the job, please get in touch via email: application@myinstoreradio.com

We look forward to receiving your cover letter and CV on: application@myinstoreradio.com

We will interview potential candidates on an ongoing basis and deactivate the job advert once the position has been filled.